

# New York University's Tisch School of the Arts Gala Benefit

Date: **October 24, 2003**

Venue: Skirball Center for Performing Arts

Time: Performance hosted by Bill Cosby from 7:00 – 8:30 p.m.

Festive Dress Dinner 8:30 – 10:30 p.m.

The Gala will celebrate 37 years of the Tisch School, feature our most talented artists on stage with Bill Cosby, honor legendary music producer Clive Davis and kick off our \$100 million Campaign for Tisch. The performance by Bill Cosby and our students will be held in the new 900-seat Skirball Center for Performing Arts in the Kimmel Center for University Life. This event is expected to be attended by celebrities from the movie and theater industry. A seated dinner for 350 people in the penthouse overlooking Washington Square follows immediately after the show.

## **Titanium sponsor:**

*\$100,000*

- Best seats for 10 at performance
- Dinner table for 10
- Prime location for your Full page acknowledgement in Program
- Mention /listing on all tickets
- Recognition of your generosity by name from Host/MC during the night of the event.

## **Platinum sponsor:**

*\$ 50,000*

- Premium seating for 10 at performance
- Dinner table for 10
- Full page acknowledgement in Program

## **Gold sponsor:**

*\$ 25,000*

- Better seats for 10 at performance
- Dinner table for 10
- Half page acknowledgement in Program

## **Silver sponsor:**

*\$ 10,000*

- 10 tickets to performance
- Dinner table for 10
- Quarter page acknowledgement in Program

## **Other sponsorship opportunities:**

- Individual seats to performance and dinner at \$1,000
- Custom contribution level --- you may make a donation in any amount if you are unable to attend the Gala.

*Performance and Gala Penthouse Dinner reservations.*

Name: \_\_\_\_\_

Company \_\_\_\_\_

- Alumnus/ae class of \_\_\_\_\_ • Friend of Tisch
- Parent of \_\_\_\_\_ class of \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- Level: • Titanium (\$100,000) • Platinum (\$50,000) • Gold (\$25,000)  
• Silver (\$10,000)

\_\_\_\_\_ I will be using my table \_\_\_\_\_ I will not use my table and would like to donate it

# Individual Tickets \_\_\_\_\_ (\$1,000 each)

# Attending performance only \_\_\_\_\_ # Attending dinner only \_\_\_\_\_

# Attending both performance and dinner \_\_\_\_\_

"Your payment in excess of \$85 per person is a tax-deductible charitable gift benefiting the Tisch School."

- Sorry we cannot attend but here is our contribution for \$ \_\_\_\_\_

If enclosing check please make it payable to: Tisch School of the Arts

Credit card payments: • Visa • MC • Amex • Discover

Card No: \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_

Please complete the reply card and mail to: GALA 2003  
Attn: Dean Mary Schmidt Campbell, 721 Broadway, 12<sup>th</sup> floor, New York, NY 10003  
Or Fax to: GALA 2003 c/o Dean Mary Schmidt Campbell at 212-995-4899  
Any questions, please call Kris Dasgupta (Parents) at 212-998-6954, Elvina Scott  
(Alumni) at 212-998-6930, Sharon Peterson (all others) 212-992-9337..